



PRODUCT/HALL SEGMENTATION

	Fine Food • Delicatessen, gourmet and basic food & drinks • International Pavilions • Thai importers & exporters	IMPACT HALL 1-6
	Health & Organic	IMPACT HALL 1
	Ingredients	
	Food Technology	CHALLENGER 1
	Food Service	
	Coffee & Tea	
	Drinks	CHALLENGER 2
	Sweets & Confectionery	
	Seafood / Frozen Food	
	Meat & Poultry	CHALLENGER 3
	Halal	
	Ready-to-eat	
	Fruits & Vegetables	
	Rice	

FACILITIES

- FAST TRACK** for Pre-registered Visitors at IMPACT Hall 2
- ONSITE** Visitor Registration at IMPACT Hall 1 & Hall 6
- Indoor Parking 1
- Indoor Parking 2
- Indoor Parking 3
- Outdoor Parking
- Taxi
- Shuttle Bus

ACTIVITIES

- A1** THAIFEX Innovation Zone
- A2** Thailand Ultimate Chef Challenge (Cold Zone)
- A3** Thailand Ultimate Chef Challenge (Hot Zone)
- A4** Cooking Demo @ Thailand Ultimate Chef Challenge
- A5** Celebrity Coffee Bar
- A6** Coffee Auction for Thai Specialty Coffee